

# ACEL Inclusion & Disability Conference 2022

If I belong, I succeed.

16<sup>TH</sup> – 17<sup>TH</sup> May 2022  
Sofitel Brisbane

## SPONSORSHIP PROSPECTUS



# ACEL Inclusion & Disability Conference 2022

If I belong, I succeed.



Australian Council for  
Educational Leaders

## WHY SPONSOR THE CONFERENCE?

- ✓ Exposure at the premier National Inclusion & Disability Conference in Australia for educational leaders
- ✓ Showcase your products, services and innovations to top senior educators, principals, department heads and managers
- ✓ Engage with potential clients
- ✓ Sponsorship packages deliver exposure not only to Conference delegates but also ACEL Membership and full databases
- ✓ Be included in media and advertising campaign
- ✓ Improve brand recognition in the industry

Sponsorship packages and commitment levels can be tailored to suit your marketing strategies. Have any additional requirements or requests? Discuss with the team and we can curate a bespoke package to suit your needs and budget.

## ABOUT ACEL

As Australia's peak professional organisation for educational leaders, ACEL knows what it means to lead in a time of complex change. ACEL is a forward-thinking, relevant and responsive agent of change and innovation in education in Australia.

ACEL is the independent voice of educational leaders across all sectors and all phases of learning. Our trusted voice is a result of a strong network of practitioners, policy makers and researchers who make up our membership and customer base.

**INFLUENCE**  
+  
**REACH**  
+  
**SHOWCASE**  
+  
**NETWORK**

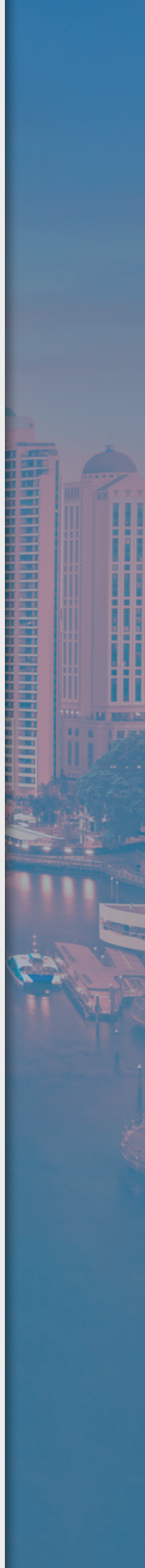


# SPONSORSHIP PACKAGES

All prices quoted in this document is excluding GST

## MAJOR SPONSORSHIP OPPORTUNITIES

	Gold \$7,000	Silver \$5,000	Bronze \$3,000
Complimentary registrations with access to all sessions and catering breaks	3	2	2
Acknowledgement across all conference promotions, including website, EDMs, sponsor banner, printed program	✓	✓	✓
Logo placement on Conference website with hyperlink to the Sponsor's website	✓	✓	✓
Trestle table display [1 x clothed trestle with 2 x chairs] positioned in the main foyer, providing the opportunity for your representatives to connect with delegates and demonstrate your products/ services	✓	✓	✓
Opportunity to provide 1 promotional brochure or delegate gift to be included in the Conference satchel [item must be approved by ACEL]	✓	✓	✓
Dedicated digital banner on Conference website	✓	✓	
Profile included on sponsor page and printed program	100 words	80 words	60 words
Pre-Conference Electronic Direct Mail [EDM] advertisement to ACEL database	✓	✓	
Post-Conference Electronic Direct Mail [EDM] advertisement to ACEL database	✓		
1 x full page Ad included in the program booklet	✓		
Dedicated 30 sec video presentation to be played in between sessions	✓	✓	
Formal recognition from ACEL in Welcome Address	✓	✓	✓
Sponsor may supply a freestanding banner [at Sponsor's cost] to be positioned near their trestle table display	✓	✓	✓



# INDIVIDUAL SPONSORSHIP OPPORTUNITIES

## WELCOME RECEPTION SPONSOR [EXCLUSIVE]

\$2,800

### Sponsorship Benefits :

- 1 x complimentary registration with access to all sessions and catering breaks
- 3 x complimentary registrations to the 'Welcome Reception'
- Acknowledgement across all conference promotions, including website, EDMs, sponsors banner, printed program
- 60-word profile included on sponsor page and printed program
- Trestle table display [1 x clothed trestle with 2 x chairs] positioned in the main foyer, providing the opportunity for your representative to connect with delegates and demonstrate your products/services
- Sponsor may supply a freestanding banner [at Sponsor's cost] to be positioned at the entrance to the Welcome Reception venue

## CATERING SPONSOR [EXCLUSIVE]

\$2,800

\*includes morning tea, lunch and afternoon tea over 2-days of the Conference.

### Sponsorship Benefits :

- 2 x complimentary registration with access to all sessions and catering breaks
- Acknowledgement across all conference promotions, including website, EDMs, sponsors banner, printed program
- 60-word profile included on sponsor page and printed program
- Trestle table display [1 x clothed trestle with 2 x chairs] positioned in the main foyer, providing the opportunity for your representative to connect with delegates and demonstrate your products/services
- Sponsor may supply a freestanding banner [at Sponsor's cost] to be positioned at the entrance to the catering area

## CONFERENCE POCKET PROGRAM SPONSOR [EXCLUSIVE]

\$2,000

### Sponsorship Benefits :

- Acknowledgement across all conference promotions, including website, EDMs, sponsors banner, printed program
- 60-word profile included on sponsor page and printed program
- -1 x full page Ad included in the program booklet

## SACHEL SPONSOR [EXCLUSIVE]

\$2,000

### Sponsorship Benefits :

- Sponsor logo on Conference satchel (one-coloured print)
- Acknowledgment across all Conference promotions, including website, EDMs, sponsors banner, printed program
- 60-word profile include on the sponsor page and printed program

## LANYARD SPONSOR [EXCLUSIVE]

\$2,000

### Sponsorship Benefits :

- Sponsor logo on Conference lanyard [one-coloured print]
- Acknowledgement across all Conference promotions, including website, EDMs, sponsors banner, printed program
- 60-word profile included on sponsor page and printed program

## SACHEL INSERT

\$400

Inclusion of 1 promotional brochure or delegate gift to be included in the Conference satchel [item must be approved by ACEL]

*\*Costs are excluding GST*



# SPONSORSHIP BOOKING FORM

Please return with payment details.  
Payment can be made via credit card, EFT or cheque.

If you wish to discuss payment options/negotiate a payment plan, please contact ACEL on 1800 680 559.

## ACEL Inclusion & Disability Conference 2022

If I belong, I succeed.

Title:	First Name:	Surname:
Telephone:	Mobile:	
Position:	Organisation:	
Mailing Address:		
Town/City:	State:	Postcode:
Email:		

### Accounts Contact

Name:
Number:
Email:

SPONSORSHIP	AMOUNT
<input type="checkbox"/> Gold	\$7,000
<input type="checkbox"/> Silver	\$5,000
<input type="checkbox"/> Bronze	\$3,000
<input type="checkbox"/> Welcome Reception Sponsor	\$2,800
<input type="checkbox"/> Catering Sponsor	\$2,800
<input type="checkbox"/> Conference Pocket Program Sponsor	\$2,000
<input type="checkbox"/> Satchel Sponsor	\$2,000
<input type="checkbox"/> Lanyard Sponsor	\$2,000
<input type="checkbox"/> Satchel Insert	\$400

TOTAL (exc. GST) \$

Please make all cheques payable to:

**AUSTRALIAN COUNCIL FOR  
EDUCATIONAL LEADERS**

☐ Please tick here if you require an invoice so that payment can be made by EFT to ACEL's bank account.

#### Terms & Conditions:

By completing this form you are accepting ACEL's Sponsorship Terms and Conditions available in the 'ACEL Policies' section at [www.acel.org.au](http://www.acel.org.au)

Please ensure that yourself and the credit card holder read and understand these terms and conditions prior to purchase.

**TAX INVOICE ABN 75 132 672 416**

*All rates are quoted in Australian Dollars*

### Payment Details

<input type="checkbox"/> Master Card	Card Number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Visa											
<input type="checkbox"/> Cheque	CSV	<input type="text"/>				Expiry Date (MM/YY)	<input type="text"/>	/	<input type="text"/>	<input type="text"/>	<input type="text"/>

Name on card

Signature

### Contact

Australian Council for Educational Leaders:  
PO Box 876, Strawberry Hills, NSW 2012

1800 680 559 | F 1800 680 561 | [conference@acel.org.au](mailto:conference@acel.org.au)

