



Australian Council for
Educational Leaders

STRATEGIC PLAN 2022 - 2025



Australian Council for
Educational Leaders

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Who we are



Australian Council for
Educational Leaders

As the largest professional association in the education sector in Australia and the wider Asia Pacific region, the Australian Council for Educational Leaders actively supports and promotes the practice and development of educational leadership through its conferences, workshops, leadership programs, publications, and resources. ACEL has thrived for fifty years by responding to the needs of its members and broader educational community.

Why we do what we do

The new chapter in ACEL's strategic direction is focused on expanding and engaging more proactively with new and emerging leaders; embracing the education sector from early childhood and care to higher education, schools and systems; strengthening and expanding networks; and creating capacity to stimulate thinking, policy and practice through new strategic partnerships. This is encapsulated in our purpose, vision and values and deeply reflected in the objects of the ACEL constitution.

Vision and Purpose

Our purpose is to support, develop and strengthen educational leadership in current and future leaders across Australia and beyond.



PURPOSE

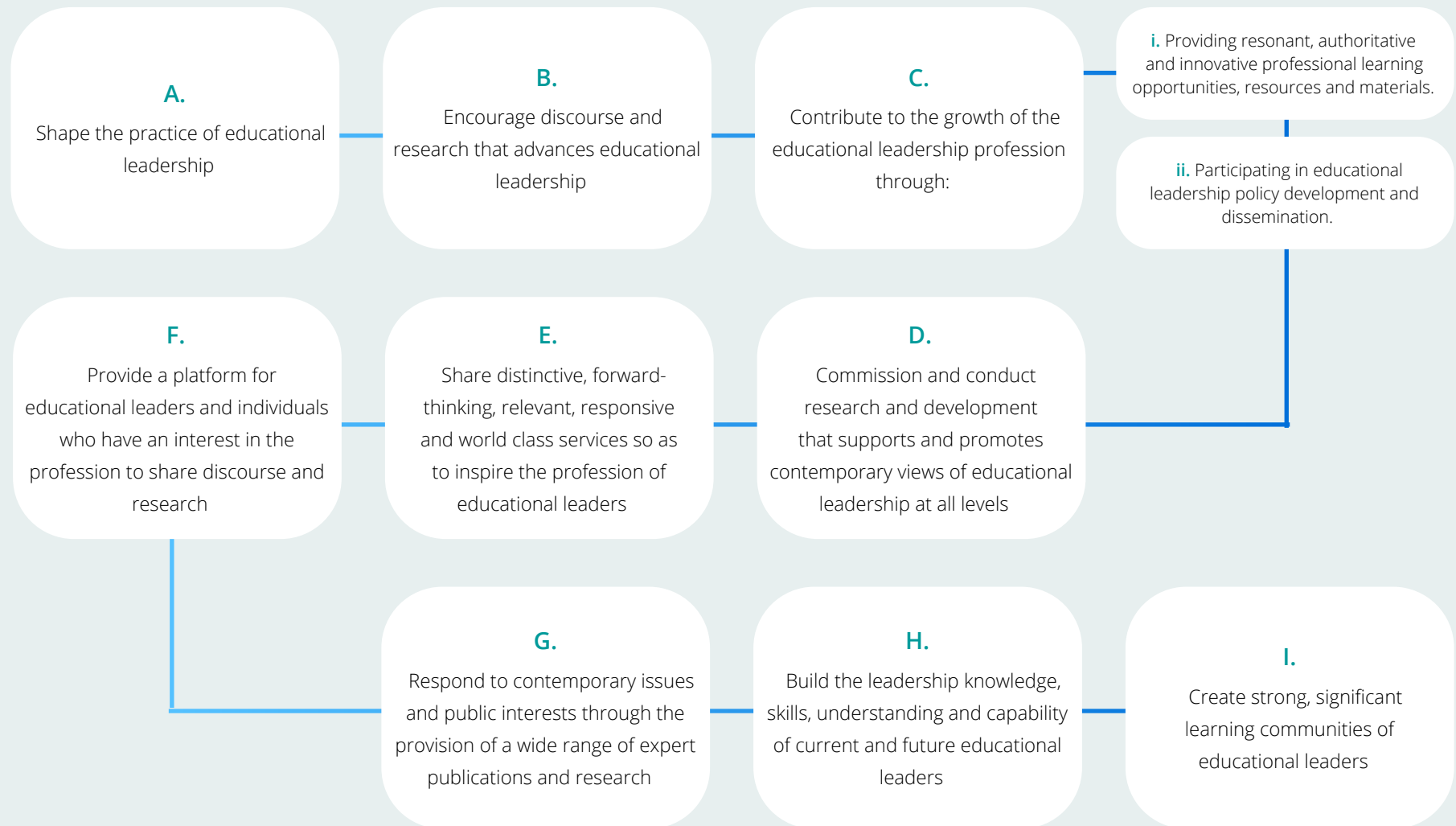


VISION

Our vision is to influence educational thinking contributing to a vibrant professional learning community, founded on a shared commitment to improve the quality of learning for all.

Vision and Values

As per the objects in the ACEL constitution, our vision aims to:



As a professional and dynamic association, it is essential to ensure that ACEL has a strong, clearly articulated, and communicated value proposition. Seamlessly underpinning our vision are three core values. These values are:

**ORGANISATIONAL
EXCELLENCE**

in providing high quality learning and leadership development

SERVICE

to our members and stakeholders with respect, inclusivity, accountability and responsiveness

INTEGRITY

in remaining true to our purpose and core values

Vision and Values

To do this we:

Connect

by creating strong, significant and dynamic partnerships, communities and networks of educational leaders

Support

leadership and learning by building the knowledge, skills, understandings and capabilities of current and future educational leaders

Inform

the profession by responding to contemporary educational leadership issues through the dissemination of expert publications and research

Recognise

excellence and diversity in educational leadership, and celebrate, encourage and promote the contribution of the profession

Goals Outcomes Strategies



Strategic Pillars

Leadership and Learning



To inspire and develop educators and educational leaders regardless of where they are in their professional careers to lead learning outcomes for all.

Enlightened Discourse



To define and illuminate the professional voice and its contribution to Australia's educational leadership agenda in order to optimise its impact.

Dynamic Networks



To create and enable strong connections and networks for educators and educational leaders to collaborate across sectors and geographies.

Recognise and Empower



To recognise and celebrate diversity, equity and inclusion in education and educational leadership and to empower the next generation of educational leaders.



Organisational Excellence

ACEL is an association which embodies professional excellence and models it with integrity

Leadership and Learning



Goal:

To inspire and develop educators and educational leaders regardless of where they are in their professional careers to lead learning outcomes for all.

Outcomes:

- Educational leaders who have the understanding, skills and knowledge to lead ongoing improvement in teaching and learning and are motivated to do so
- Quality and accessible evidence which demonstrates how leadership has impacted student learning

Strategies:

1. Identifying the professional learning needs of educators and educational leaders at their respective career stages
2. Informing professional learning and resources by drawing upon seminal and contemporary research and engaging in ongoing evaluation of their effectiveness
3. Advancing the knowledge and practice base of educational leadership via ACEL publications
4. Connecting educators and educational leaders through professional learning opportunities across systems and locations nationally and internationally

Enlightened Discourse



Goal:

To define and illuminate the professional voice and its contribution to Australia's educational leadership agenda in order to optimise its impact.

Outcomes:

- A clearing house for current research, policy and practice and the identification of shared and key educational leadership issues
- To provide a voice for the diverse perspectives of the education profession and educational leadership

Strategies:

1. ACEL continuing its role as the premier educational leadership professional association that provides a platform for sharing educational leadership research and practice through publications, professional learning and conferences within and beyond Australia
2. Initiating forums for members and non-members to engage in enlightened dialogue and exchange of ideas on educational leadership issues
3. Strengthening relationships with Government and key agencies to build community and identity through purposeful engagement
4. Stimulating thinking and action to positively influence policy and practice through strategic partnerships

Dynamic Networks



Goal:

To create and enable strong connections and networks for educators and educational leaders to collaborate across sectors and geographies

Outcomes:

- Educational leaders across sectors and geographies work together to advance best professional practices of leadership to enhance student success
- Quality practices in the profession are shared through participation in connected and vibrant networks (both face to face and virtual)

Strategies:

1. Focusing on member and non-member interests and needs
2. Sharing contemporary quality practices in the profession through ACEL's two core publications, professional learning opportunities, and Awards
3. Engaging members to collaborate, network and share best professional practices
4. Inviting non-members to become members in the ongoing enhancement of professional practice and student learning

Recognise and Empower



Goal:

To recognise and celebrate diversity, equity and inclusion in education and educational leadership and to empower the next generation of educational leaders.

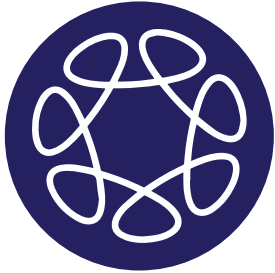
Outcomes:

- The knowledge base on which professionalism is based is recognised
- Educational professionals are recognised, and their successes and achievements are celebrated
- The next generation of educational leaders is empowered to make a significant contribution to the profession

Strategies:

1. Championing, encouraging and supporting excellence and diversity in education and educational leadership
2. Recognising contributions and excellence in educational leadership with National Awards and Fellowships across states and territories
3. Identifying new voices in educational leadership, educational research, and Indigenous education through scholarships

Organisational Excellence



Goal:

ACEL is an association which embodies professional excellence and models it with integrity.

Outcomes:

- Ensure long term sustainability and financial viability towards attaining the highest standards of governance and professionalism

Strategies:

1. Strengthening organisational governance, policies and processes
2. Safeguarding the financial sustainability of the organisation
3. Using innovative practices and up-to-date research to inform the development of future focused programs, resources and professional learning activities
4. Seeking feedback from members and other stakeholders regarding the efficacy of programs, resources, and professional learning activities for continuous improvement



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